

MICHIGAN STATE UNIVERSITY

From: Fred L. Poston, Vice President for Finance & Operations
Kim A. Wilcox, Provost and Vice President for Academic Affairs

To: All building occupants

Vice President Poston, Provost Wilcox, and the Be Spartan Green Team would like to issue a challenge to you!

Become an Environmental Steward for your unit! Building-wide environmental steward teams will be formed with representatives from each unit, department or building area as part of the Environmental Stewardship/Be Spartan Green initiative to reduce energy use, reduce waste, increase reuse and recycling, and promote future environmental initiatives.

MSU studies show that personal contact is the most effective way to promote positive environmental behavior changes among faculty and staff. Two thirds of our building-level energy reduction goals is based on people making simple behavior changes. **We need your help** to encourage your colleagues to make these and other changes to Be Spartan Green.

Environmental Stewards:

- have a good rapport with their co-workers to promote environmental changes
- are points of contact for their department for questions and information on environmental stewardship
- are liaisons between the Be Spartan Green Team and buildings for suggestions, improvements, and progress on the initiatives
- will help identify changes or ideas that support the environmental systems team recommendations
- will be encouraged to contact the Be Spartan Green Team with suggestions or questions at any time

All environmental steward teams will participate in a short orientation that will provide important information. Initially, after building teams are established, monthly feedback will be provided to identify building progress in key focus areas. There are many resources available to environmental stewards:

- www.bespartangreen.msu.edu - overview of environmental stewardship, tips, interactive posters, idea submission, online resource book
- www.recycle.msu.edu - recycling posters for easy reference, list of what can be recycled, container requests, contact information
- www.pp.msu.edu - service requests, energy & environmental engineer

Please join us in this exciting time and take action. To become an environmental steward in your office, please contact Joanna Goss, 355-1723 or recycle@pplant.msu.edu.



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